



SERVICE LEARNING AND CIVIC ENGAGEMENT THROUGH HIGHER EDUCATION

**TIFFANIE BRAUN, JOSH PODVIN | GIVE PULSE,
UNIVERSITY OF GEORGIA**

BRIDGING THE DIGITAL DIVIDE: EMPOWERING COMMUNITY PARTNERS THROUGH SHARED ENGAGEMENT TECHNOLOGY

ABSTRACT:

Many nonprofits view technology as an administrative burden, highlighting the digital divide. This workshop explores higher education's responsibility to transform its digital investment into a community asset. Using the University of Georgia's platform, Engage Georgia, a tool for promoting and tracking engagement), as a model, we will focus on data reciprocity and training. Participants will leave with universal tools for supporting partners and enabling them to generate strategic impact metrics for organizational growth.

THEMATIC FOCUS:

Blockage and Clearance: Physical, infrastructural, financial, or organizational barriers or portals to community engagement.

Convergence and Intersections: How increasing or decreasing hyperconnectivity can impact community engagement.

BIO:

Tiffany Braun is a Community Sales & Outreach Manager for GivePulse. Prior to joining the GivePulse team in 2022, she spent the previous fifteen years providing leadership for the Center for Civic Engagement (CCE) at Washington State University. She has a MS in Adult, Organizational Learning and Leadership from the University of Idaho and has centered her career on strengthening connections between community-based organizations and institutions of higher education. She continues to stay connected to her community through serving on multiple boards and community coalitions.