



SERVICE LEARNING AND CIVIC ENGAGEMENT THROUGH HIGHER EDUCATION

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COMMUNICATING THE VALUE OF SERVICE-LEARNING EXPERIENCES TO EMPLOYERS

ABSTRACT:

Service Learning (SL) offers rich opportunities for students to build career-ready skills such as problem-solving, collaboration, research, and leadership, among others. Yet, many struggle to identify and communicate the value of these experiences to potential employers. This session provides practical activities and guidance to help students effectively highlight their SL work in resumes, cover letters, and interviews. Participants will gain tools to support students in translating learning takeaways from SL projects into compelling, career-relevant language.

THEMATIC FOCUS:

Shifting Foundations: Modern fundamental changes in how communities form, change, and represent themselves.

BIO:

Renée Gravois, Ph.D., is Associate Professor of Marketing in the College of Business Administration at Sam Houston State University in Huntsville, Texas. Her areas of teaching and research expertise include active learning techniques, storytelling, creative problem solving, qualitative research methods, academic community engagement, university/community partnerships, writing and critical thinking across the disciplines, and social marketing. She also serves as Director, Co-founder, and a Coach for TEDxSHSU, where she oversees curation, speaker development, partnerships, audience experience, and event planning and production. Prior to her academic career, she worked in the oil and gas industry.

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