



SERVICE LEARNING AND CIVIC ENGAGEMENT THROUGH HIGHER EDUCATION

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COMPARATIVE STUDY OF NONPROFIT ORGANIZATIONS IN HOUSTON AND NEW ORLEANS

ABSTRACT:

This poster presents a comparative study of nonprofit organizations in Houston and New Orleans, examining financial health, volunteer engagement, and governance structures. Drawing on both field interviews with nonprofit CEOs in New Orleans and publicly available data from both cities, the study highlights heavy reliance on grant funding—often over 80% of revenue—and the risks this poses to sustainability. Findings underscore the importance of revenue diversification and strategic planning for long-term nonprofit resilience in Gulf South communities.

THEMATIC FOCUS:

GAUGING THE WATERS: USING RESEARCH AND ASSESSMENT TO COURSE COURSE CORRECT OR GAIN DEEPER INSIGHT.

BIO:

Rhyon is a graduate student at the University of Houston-Downtown studying nonprofit management. He wrote a research paper studying nonprofit organizations in Houston and New Orleans and their overall health as an organization. Rhyon has worked in healthcare nonprofit organizations for 10 years on multi-million-dollar grants.

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