



A Regional Conference for the Southern United States

# Gulf-South SUMMIT

on Service-Learning and Civic Engagement  
through Higher Education

## 2007 Gulf-South SUMMIT

**March 14-16, 2007—Tulane University**

Marriott New Orleans  
at the Convention Center

Tulane University's Center for Public Service  
New Orleans, Louisiana

---



## Summit Goals

1. To explore the roles and responsibilities of higher education in civic engagement
2. To build greater awareness of service-learning and civic engagement activities
3. To facilitate dialogue and networking among service-learning advocates and practitioners
4. To foster the development of service-learning and civic engagement infrastructures within post secondary institutions as a means of institutional and faculty renewal
5. To provide a forum for presenting and discussing service-learning research
6. To explore the theoretical and practical implications of service-learning and civic engagement
7. To increase knowledge about effective partnerships for higher education institutions, community-based organizations and projects including K-12
8. To develop strategies for utilizing the scholarship of engagement in disaster preparation, response, and recovery

## Who should attend?

Individuals from (or teams comprised of) higher education faculty/staff/administrators/students, and community-based organization representatives

## Summit Overview

- **Presentations:** There will be six concurrent sessions featuring presenters selected by means of a competitive Request for Proposals
  - **Pre-Summit Activities:** Interactive workshops will be led by Andrew Furco, Kerrissa Heffernan, Ken Reardon, and Barbara Moely, along with co-presenters, Meta Mendel-Reyes, Julie Reed, and Adeny Schmidt. Pre-Summit Participants can also choose to work with one of two New Orleans based agencies.
  - **Poster Sessions:** Institutions and organizations will be given an opportunity to display information pertaining to their organization. Poster sessions will also be offered to other strong applications.
  - **Awards:** To foster the development of service-learning The Gulf-South Summit is proud to be able to present four awards at the 4th Annual Gulf-South Summit. The Gulf-South Summit believes it is important to recognize the hard work and dedication of outstanding people and programs in the field of service-learning and community engagement. Awards will go to a community partners, a researcher, a student, and faculty member, staff member or administrator for outstanding contributions to Service-Learning. All reward recipients will receive a plaque in recognition of his/her accomplishments in addition to \$500. The deadline for application has been extended to December 15<sup>th</sup>.
-



## Featured Speakers



**Nadinne Cruz, Consultant and former Director of the Haas Center for Public Service at Stanford University,**

where she developed the Public Service Scholars Program that integrates service with senior honors thesis research, taught service-learning courses for the Program in Urban Studies, and, for 7 years, lived with students as Resident Fellow of the Okada Asian American Ethnic Theme Undergraduate Residence. As executive director of the Higher Education Consortium for Urban Affairs (HECUA), Nadinne led 18 colleges and universities to develop community-based learning programs in Minneapolis- St.Paul, Latin America, Scandinavia, and other parts of the world. As Eugene M. Lang Visiting Professor of Social Change at Swarthmore College, Nadinne piloted service-learning for the political science department. Now an Independent Consultant, Nadinne works with the higher education organizations of California Campus Compact, National Campus Compact, and the California State University system. Nadinne is co-author with Timothy Stanton and Dwight Giles of *Service-Learning: A Movement's Pioneers Reflect on Its Origins, Practice, and Future*. Nadinne's honors include: the California Campus Compact Richard Cone Award for Excellence and Leadership in Cultivating Community Partnerships in Higher Education (03), the National Society for Experiential Education Service-Learning Pioneer of the Year by (03), the University of Massachusetts-Amherst Distinguished Citizen Scholar (01), and the National Youth Leadership Council's 2005 Alec Dickson Servant Leader Award.



**David Eisner is Chief Executive Officer of the Corporation for National and Community Service,** which administers the Senior Corps, AmeriCorps, and Learn and Serve America programs. He was appointed by President Bush and began serving in December 2003. Eisner is a nationally recognized leader on nonprofit capacity-building, infrastructure, and organizational effectiveness, and focuses his efforts on strengthening the organization's accountability, improving customer service, and increasing public trust. From 1997 until 2003, Eisner was a Vice President at AOL Time Warner, where he directed the company's charitable foundation. Before that, he was a Senior Vice President of Fleishman-Hilliard International Communications, and prior to that he managed public relations at the Legal Services Corporation. Eisner has served on the boards of several national nonprofit organizations, including Independent Sector, the National 4-H Council, and Network for Good.



**Andrew Furco is Director of Service-Learning Research and Development Center at the University of**

**California-Berkeley,** where he serves on the Graduate School of Education faculty. Currently, Professor Furco teaches graduate and undergraduate courses on experiential education, education research methodology, the civic purposes of education, and educational reform. Prior to arriving at Berkeley, Dr. Furco spent seven years as a secondary school teacher and site administrator, developing service-learning programs for K-12 students. Since his arrival to Berkeley in 1994, he has led more than two dozen research and evaluation studies on service-learning in K-12 education, teacher education, and higher education. He is author or co-author of more than 30 publications

on service-learning including the books, *Service-Learning: The Essence of the Pedagogy* (2001) and *Service-Learning Through a Multidisciplinary Lens* (2002). In 1999, as a Campus Compact Engaged Scholar, Dr. Furco began a four-year study of the process of institutionalizing service-learning in higher education. The results of this study are being published in a forthcoming book titled, *Institutionalizing Service-Learning in Higher Education*. He currently serves on the National Review Board for the Scholarship of Engagement, the AAHE Consulting Corps, the Kellogg Learning In Deed National K-12 Service-Learning Research Advisory Board, and the National Service-Learning Partnership Board of Directors.

## Featured Speakers (cont.)



**Kerrissa Heffernan, Associate Director of the Swearer Center for Public Service at Brown University.** She also directs the Royce and CV Starr Fellowships. Previously she was a senior associate in Integrating Service with Academic Study at National Campus Compact and the Arnow-Weiler professor of liberal arts at Lasell College, director of the Center for Public Service and director of the Donahue Institute for Values and Public Life. She is the co-editor of *The Practice of Change: Concepts and Models for Service-Learning in Women's Studies*, co-editor of *The Introduction to Service-learning Toolkit: Readings and Resources for Faculty* and author of *The Fundamentals of Course*



**Barbara Holland, Director of the Learn and Serve America National Service-Learning Clearinghouse (NSLC) and Senior Scholar in the Center for Service and Learning at Indiana University-Purdue University Indianapolis.** Before joining the Clearinghouse, Dr. Holland was a loaned executive from IUPUI to the US Department of Housing and Urban Development. While at HUD (2000-02) she managed a portfolio of \$40+ million in competitive grant programs funding community partnerships and research. Previously she was a senior academic administrator at Northern Kentucky University (98-00) and Portland State University (91-98) where she contributed to major reforms of curricula, faculty roles, and civic engagement programs. She has been editor of *Metropolitan Universities journal*, the quarterly journal of the Coalition of Urban and Metropolitan Universities, since 1997. Her scholarly agenda focuses on organizational change in higher education with particular attention to the institutionalization of community engagement and assessment of its impacts on faculty, the institution, community partners, and students. A frequent speaker and consultant here and abroad, she has also written more than 50 works on these topics.



**Barbara Moely, founding faculty director of the Office of Service-Learning at Tulane University,** Barbara Moely has led many studies on the impacts of service-learning on students and faculty, including investigations of the relationship between service-learning and student retention, and examinations of intentions of service-learning (e.g. charity vs. social justice) and their implications for student outcomes. Over the years, she has led several research projects, including a recent three-year Learn and Serve America project on service-learning institutionalizing involving seven colleges and universities across the U.S. Her publications include several articles and chapters in the *Michigan Journal of Community Service Learning* and *Advances in Service-Learning Research Series*. Barbara Moely will be leading a Pre-Summit workshop with co-presenters Meta Mendel-Reyes (the director of Center for Excellence in Learning through Service at Berea College), Julia Reed (director of the Office of Service Learning and Community Action at San Francisco University), and Adeny Schmidt (Professor of Psychology at La Sierra University).



**Ken Reardon, Chair of Department of City and Regional Planning at Cornell University.** Ken Reardon joined the Cornell faculty as an associate professor with tenure after leaving the Urban and Regional Planning Department at the University of Illinois at Urbana-Champaign. For his role there in establishing and directing the university's highly-regarded East St. Louis Action Research Project, he was awarded the 2000 American Institute of Certified Planners President's Award. His research interests focus on community-based planning in severely distressed urban neighborhoods, alternative approaches to community development, urban social movements, and municipal government reform. At Cornell he is working with the Colleges of Architecture, Art, and Planning; Human Ecology; and Agriculture



## Accommodations



The Marriott New Orleans at the Convention Center delivers history and legends. Located in one of the world's greatest destinations, this 331 room hotel retains unique elements of the former cotton mill that stood in the mid 1800s and is located directly across from the convention center, Riverwalk Mall and cruise ship terminals. Our guests will enjoy the full New Orleans experience of shopping, French Quarter, river cruises, museums, the Aquarium of the Americas, Harrah's Casino, street car excursions and the city's finest restaurants.

**REGISTER EARLY – SPACE IS LIMITED!** Call the New Orleans Marriott at the Convention Center at (504)613-2888 or (800)305-6342 to reserve your room today! When making reservations you must indicate that you are attending the Gulf-South Summit or mention Tulane to receive the conference room pricing. Must register by February 9, 2007.

## Presidents and Chief Academic Officers' Meeting

On Friday, March 16, Dr. Scott Cowen, President of Tulane University, will convene a meeting for college and university presidents or chief academic officers. Following an introduction from Dr. Cowen, Dr. Barbara Holland, Director of the Learn and Serve America National Service-Learning Clearinghouse, will present on civic engagement in higher education and promote a discussion about the role of institutional leaders in organizational change related to engagement. Dr. Andrew Furco, Director of the Service-Learning Research and Development Center at the University of California, Berkeley, will substantiate the presentation with relevant research. The Presidents and Chief Academic Officers Meeting will begin at 3:30pm with a reception to follow immediately at 5:00pm. Invitations and information on reservations will be sent out to college and university presidents; if your president did not receive an invitation, please email [summit@tulane.edu](mailto:summit@tulane.edu).



**Dr. Scott S. Cowen, 14th President of Tulane University, holds a joint appointment as the Seymour S Goodman Memorial Professor of Business in Tulane's A.B. Freeman School of Business and Professor of Economics in the Faculty of Liberal Arts and Sciences.** Dr. Cowen has initiated a strategic plan that encompasses every aspect of the University but has as its single purpose the goal of enhancing Tulane's position as one of the most distinguished research institutions in the country. Since Dr. Cowen's arrival in 1998, the university has realized a 50 percent increase in undergraduate applications, all time highs in student enrollment and quality, a doubling of total private giving to the university and a record level of research awards. The university has implemented a number of innovative academic and research program initiatives and significantly increased its community outreach. In recognition of these efforts, Newsweek magazine listed Tulane University as one of the "hottest" schools in the U.S. in 2001.



## 2007 Gulf South Summit Agenda



### Wednesday, March 14, 2007



- 9:00 AM – 7:00 PM Registration
- 11:00 AM – Noon Lunch (Pre-Summit Participants)
- 12:30 AM – 4:00 PM Pre-Summit Concurrent Workshops
- 12:30 PM – 5:00 PM Service Activity
- Noon—6:00 PM Exhibits and Poster Set-Up
- 5:30 PM - 8:30 PM Welcome Reception for all Summit Participants



Louisiana Campus Compact

### Thursday, March 15, 2007

- 7:30 AM – 5:00 PM Registration
- Posters and Exhibits will be on display
- 7:30 AM – 8:30 AM Continental Breakfast
- 8:30 AM – 9:30 AM Opening Ceremony
- Barbara Holland: The Scholarship of Engagement as a Force for Change in Higher Education
- 9:45 AM – 11:00 AM 1st Concurrent Session
- 11:00 AM – Noon Poster and Exhibit Presentation
- Noon – 1:45 PM Lunch
- Award Ceremony
- Ken Reardon: Profiles of Community/University Development
- 2:00 PM – 3:15 PM 2nd Concurrent Session
- 3:30 PM – 4:45 PM 3rd Concurrent Session
- 5:00 PM – 6:30 PM Interest Group Roundtables



North Carolina Campus Compact



THE UNIVERSITY OF  
SOUTHERN  
MISSISSIPPI

### Friday, March 16, 2007

- 7:30 AM – 9:00 AM Registration
- 7:30 AM – 8:30 AM Continental Breakfast
- 8:30 AM – 9:00 AM David Eisner: Plenary Topic Title TBA
- 9:15 AM – 10:30 AM 4th Concurrent Session
- 10:45 AM – Noon 5th Concurrent Session
- 12:15 PM – 1:45 PM Lunch
- Nadine Cruz: Reflection and Response to Katrina: Engaged Educators on Fire With Urgency, Clarity and Hope
- 2:00—3:15 PM 6th Concurrent Session

Stone Center  
for Latin American Studies



Tougaloo  
College



The University of Georgia



Center for Student  
Leadership and Service

### Presidents & Chief Academic Officers' Meeting

#### BY INVITATION AND RSVP ONLY

- 3:00 PM – 5:00 PM Presidents and CAO's Meeting
- 5:00 PM – 6:00 PM Reception for Presidents and CAO's Meeting